Jan. 19, 2016

Dear Alternative Builder,

I am a builder and the Director of Sage Mountain Center, an off-grid sustainable educational facility in Montana, and we are working with a production company out of Los Angeles to create two TV shows involving alternative construction. We are looking for builders and teams familiar with cordwood/straw bale construction and general alternative construction skills. The shows are being pitched to Discovery Channel, Home and Garden, as well as other stations. The premise of the show is teams/families compete to build beautiful, creative, luxurious off-grid buildings under a tight time frame of 2-3 months. Winners could win land, the building, or cash prizes. This is a great way to promote our trade!

The shows will be reality-based competitions located in Montana. The audience will be engaged by following the building process, the interaction between members, and then voting on the winners. Ideally, production will begin this spring, 2016. Below are the details of what your teams can expect, as well as your compensation. The TV production world moves quickly and efficiently; should you decide to join the team, be ready to hit the ground running! It also doesn’t hurt if you have “characters” on your team as this adds to the entertainment value!

To summarize:

The first show revolves around building three high-end, custom, off-grid sustainable homes; working title: **Stackwallin’**. Solar electric and solar thermal skills are secondary….what is primarily needed are skilled straw bale or cordwood builders. Your team will compete against two other teams.

The second show involves teams competing to build the most outlandish high-end off-grid cabin; think Hobbit homes on steroids! Working title: **Whimsical Bed and Breakfast**. Your team will compete against 12 other teams.

If you or someone you know might be interested in this unique experience, please contact Jeffery Karinja at the address below. He can also provide photo ideas of the vision for the shows.

Thank you,

Christopher Borton

Director, Sage Mountain Center

[www.sagemountain.org](http://www.sagemountain.org)

**from Jeff Karinja, Producer**

**Show #1: Stackwallin'**

Looking for cordwood and straw bale builders that want to be on a new TV show. We are looking for three teams containing approximately five members that can work together to build cordwood/straw bale style homes, which will be recorded for TV. This is a chance to show your talents to the world.

Please submit pictures of yourself, your work, and tell us of your talents. Please provide the same for each team member that works for you. Someone from our production team will be in touch with you and explain everything in much greater details. It is highly recommended that your people have talents in framing, masonry, solar electric / solar hot and heating, plumbing, finish work and to be able to work together in all steps needed to complete the building. An architect and engineer will either design or review your design ideas to insure they are built for safety and if need discuss all changes needed for a proper build. The foundation for your building will already be in place for you upon your teams arrival. We will arrange to have all major building equipment on site and materials will be paid for. We will provide all housing and food. Your team brings their tools belts full of their favorite tools. If you have a small business the publicity will be huge and we may use you again in other shows, if you wish. Likewise, your company will be promoted on the show, website and network marketing campaigns.

Once you submit to the below email address production will communicate with more details to help you. Make sure in your email we have your full communications, picture, resume and tell us a funny story about yourself. We look forward to hearing from you.

Communicate direct with Production:

**Jeffrey Karinja**

**Producer**

**stackwallin@gmail.com**

**Show #2: Whimsical Bed and Breakfast**

Just imagine building a 1000 square cottage, stretching your design talents to the most whimsical limits, all while blending it with super, high-end features. Teams (families, friends, etc.) will compete to build Bed and Breakfast cottages that will have the huge wow factor.

We are open to your design ideas so feel free to include a rendering of your building concepts. Features must include one master bedroom with fireplace area with a master spa bathroom. Passive solar windows should take advantage of the endless views of Montana and with winter sun for heating. Picture a deck with two red-neck luxury spa bath tubs with heated and scented water. Wine chillers and high-end fixtures will be installed throughout the buildings. Remember this is all about the whimsical “green” wow factor with five-star luxury inside.

Please submit pictures of yourself, your work, and tell us of your talents. Please provide the same for each team member that works for you. Someone from our production team will be in touch with you and explain everything in much greater details. It is highly recommended that your people have talents in framing, masonry, solar electric / solar hot and heating, plumbing, finish work and to be able to work together in all steps needed to complete the building. An architect and engineer will either design or review your design ideas to insure they are built for safety. The foundation for your building will already be in place for you upon your teams arrival. We will arrange to have all major building equipment on site and materials will be paid for. We will provide all housing and food. Your team brings their tools belts full of their favorite tools. If you have a small business the publicity will be huge and we may use you again in other shows, if you wish. Likewise, your company will be promoted on the show, website and network marketing campaigns.

Once you submit to the below email address production will communicate with more details to help you. Make sure in your email we have your full communications, picture, resume and tell us a funny story about yourself. We look forward to hearing from you.

Communicate direct with Production:

**Jeffrey Karinja**

**Producer**

**whimsicalproductions1@gmail.com**