

ABOUT US

THE CHALLENGE

A sustainable built environment is one of the most urgent environmental, social and economic challenges of the 21st century. Such a challenge demands an unprecedented transformation in how we understand, construct and use buildings. Sustainable building products are an essential part of this process, but have been largely ignored or inadequately represented in the recent past. The ASBP was set up to champion the cause of sustainable building products to ensure this issue is properly understood and valued, ensuring products that meet demonstrably high standards of sustainability become more widely adopted.

OUR MISSION

Our mission is to help accelerate the transformation to a sustainable built environment and society by championing the understanding and use of demonstrably sustainable building products.

OUR VISION

Sustainable building products will not only assist in delivering high performance, healthy and low carbon buildings, but will help to promote sustainable social and economic development, and to foster a broader understanding of the relationship between people, buildings and nature. In this way they can act as a catalyst for transformation at many levels.

OUR APPROACH

In order to succeed in our mission the ASBP will:

- Be a cross sector organisation that is transparent, rigorous, not for profit and entirely for public good.
- Provide structure and leadership to support the use of sustainable building products.
- Promote and develop sustainable product standards (for both manufacture and use) with particular focus on the Natureplus eco-label.
- Encourage credible research to improve the understanding of sustainable products and related issues.
- Promote the benefits of sustainable building products to policy makers, industry and the public.
- Campaign for more effective legislation, funding and public procurement policies to promote the uptake of sustainable building products and ensure their development for the public good.

GOVERNANCE

To gain influence the ASBP must achieve widespread trust and respect. This credibility will be underpinned by an approach that is consistent with the need to be for public good. In practical terms this means:

- A constitution that lays down ethical criteria for the organisation's aims and processes.
- A governing board with a balance between commercial and not for profit / charitable interests.
- A charter for membership.
- Multi-sector membership and participation.
- An approach to environmental assessment which is rigorous, balanced and product specific.

CURRENT POSITION

ASBP is being constituted by a group of manufacturers, distributors, academics and consultants and is managed through the Sustainable Development Foundation. It is still in the stage of set up, with constitution, charter, membership rates, website and other key issues being finalised. The official launch event is at Westminster Palace on the 16th November.

For more information contact:

Gary Newman (CEO) on 07968 209303 or info@asbp.org.uk

ASBP BOARD

Gary Newman
Plant Fibre Technology

Jon Bootland
Sustainable Development Foundation

Graham Hilton
Ecobond Cymru

Mark Lynn
Second Nature

Neil May
Natural Building Technologies

Joe Wild
Burdens/Ecomerchant

Founders Members (thus far)

Foamglas
Wienerberger
Natureplus
Natural Building Technologies
Burdens/Ecomerchant
Second Nature
Ecobond Cymru
Pavatex

Partners

University of Bath
BioComposites Centre
TRADA
Society for the Protection of Ancient Buildings
Sustainable Development Foundation